

MASCONOMET REGIONAL SCHOOL DISTRICT

COURSE SYLLABUS

COURSE NAME: Business Management DEPARTMENT: Business Education
COURSE NUMBER: 5622 GRADE LEVEL(S): 11-12
PHASE: College YEAR _____ SEM X QRTR _____

I. **Course Description:**

For long-standing success in the business world as either an employee or an owner, a deep interest in business affairs and a basic knowledge of business operation is essential. As a student in Business Management, you will be presented with a solid foundation about what business is, how it operates, and how it is managed.

II. **Central Objectives:**

- A. Students will demonstrate their knowledge of the activities, problems, and decision-making aspects of the management of business.
- B. Students will be able to decide on specific career objectives from among the great number of employment opportunities in the business world.
- C. Students will critique business articles and prepare a one to two-page typewritten report.
- D. Using the Internet students will research business activities including daily stock market.
- E. Students will prepare a marketing project.

III. **Major Activities:**

Simulation/Term Project: Each student will operate a simulated small business in a real-world situation.

Objective Tests: Each student will study basic business terms and concepts, and be required to successfully complete objective tests covering the factual material in this course.

Quizzes and Homework Assignments

Extra Credit: Extra credit work may be allowed under special circumstances and upon consultation and approval by the teacher.

IV. **General Expectations:**

- A. Each student is expected to attend class each day.
- B. Each student is expected to be punctual to class and be prepared for daily assignments.
- C. Each student will have a notebook, pen or pencil, textbook, workbook and any other materials assigned by the teacher.
- D. Students are expected to perform daily assignments with a proper business attitude.

V. **Evaluation:**

- A. Weekly quizzes and workbook problems
- B. In-class presentations
- C. Review of marketing project selected case studies
- D. Final exam

VI. **Text:**

Business Principles & Management, 11th Edition, by Kenneth E. Everard and Jim Burrow, South-Western Publishing Company. Copyright 2001.