

MASCONOMET REGIONAL SCHOOL DISTRICT

COURSE SYLLABUS

COURSE NAME:	<u>The Global Economy</u>	DEPARTMENT:	<u>Business Education</u>
COURSE NUMBER:	<u>5421, 5441</u>	GRADE LEVEL(S):	<u>11-12</u>
PHASE:	<u>College, Honors</u>	YEAR	SEM <u>X</u> QRTR _____

I. Course Description:

The Global Economy is a half-year College Prep/Honors level course that will expose the student to the world of International Business and Economics through Global Trade Systems. Students will gain knowledge of the international trade arena by utilizing several textbooks, guest speakers, research, and hands-on projects. Students will also reinforce their knowledge by participating in a weekly blog regarding international and ethical case studies and competing in a stock market project competition between each other.

II. Central Objectives:

- A. Students will learn using a research and discussion based approach to understanding the global economy that we live in and rely on daily.
- B. Through the use of technology, current event issues and hot topics will be researched and debated weekly in the class, coinciding with our text curriculum.
- C. Those seeking honors credit will utilize a rigorous curriculum with enhanced project guidelines and testing materials.
- D. Students will learn the effects of trade tariffs and embargoes.
- E. Students will understand the impact of global competition and the international trade.

III. Major Activities:

Objective Tests: Students will be expected to show mastery of global economics concepts as they are developed.

Simulation: Each student will complete a comprehensive project involving thorough research of a foreign country including information on imports, exports, trading partners, restrictions to trade, and common business customs, etc...

Quizzes and Homework Assignments

IV. General Expectations:

- A. Each student is expected to attend class each day.
- B. Each student is expected to be punctual to class and be prepared for daily assignments.
- C. Each student will come to class with a notebook, textbook, workbook, pen or pencil, and any other materials assigned.
- D. Students are expected to participate in class discussion.
- E. Students are expected to conduct themselves with a proper business attitude.

V. Evaluation:

Your Final Course Grade will be determined as follows:

- A. Homework Assignments
- B. Quizzes and Workbook Assignments
- C. Chapter and Unit Tests
- D. Mid-term and Final Exams
- E. Projects

VI. Text and Materials:

Text: International Business; McGraw Hill Publishing, 1st edition Co. 2008.

Teacher-prepared handouts and case studies

Student-developed note sheets, as assigned

Blog information

Stock market research articles

VII. Scope and Sequence:

Nature and Scope of International Business
Globalization Controversy
Cultural and Social Influences
International Communications

Nature of International Trade
Governmental Influences on Trade
The Economy and International Trade
Domestic and International Stock Markets

Revised 6/2011