

**Community Relations Subcommittee  
Subcommittee Meeting  
June 21, 2017  
Approved Minutes**

MEMBERS PRESENT: Kim Sherwood, Hagan Rivers

OTHERS PRESENT: Kevin Lyons

**Call to Order:** Kim Sherwood called the meeting to order at 5:43 p.m. in the Administration Building of Masconomet.

**Review of Subcommittee Work in Recent Past :** The committee reviewed highlights of the work completed in conjunction with the School Administration and staff during the last school year. This included the publishing of 4-5 articles in the local newspaper, a Senior Citizen holiday concert that had increased attendance, and design of some new school website pages to assist parents, students and potential students. There was positive comment in particular on the addition of a section called "Problem Solver" that assists users in determining action steps and contact information for various school related concerns.

**Goals for this year:** The committee will continue to assist with the various efforts described above from last year. The additional new goal of increasing transparency was also discussed. Kim Sherwood proposed the posting of all employment contracts on the school website as one means of adding transparency to the district. A preliminary discussion on the idea was held and no final recommendations made. Housekeeping issue: there was a discussion about the use of Google Documents on the school website, and a concern that website content be readily searchable on the world wide web. Hagan Rivers will research this and report back.

**Newspaper Presence:** The Committee discussed the current relationship with the local newspaper and its editor. Where the editor is fairly new, we determined it would be good to invite her to a meeting soon to meet face to face and discuss some logistics of working together. Mention was made of the current scope of the Masconomet presence in the paper, which includes a School Committee section, the student run Chieftain Chronicle section, as well as timely news reporting on school news and events.

**Future Topics for Newspaper:** Possible future topics for newspaper articles to be submitted by the Masco team/ school committee included the following: Pathways, stress levels, Vision 2025, school start times reports, master teacher articles, and the introduction of a new school committee/ administration tool recently purchased known as cleargov.com.

**Adjournment:** A motion was made by Hagan Rivers.

Motion: To Adjourn

Vote: Motion passed at 6:51 pm.